



Junior IT Copywriter
Ref:0013K1

JOB SUMMARY:

The Copywriter is mainly responsible for writing creative, clear, concise and brand-right multi-channel copy (catalog, direct and retail) that sells merchandise and promotes the J. Jill brand within specified deadlines. The copywriter ensures the accuracy of the copy and product information, tracks and accounts for errors and updates all copy as product information changes.

Responsibilities

You will be responsible for original integrated conceptions, for clear, concise and convincing writing: for grammatical and material accuracy.

You will collaborate with other team members

You work well under direction, and with the approval, of a Creative Director

Build relationships at appropriate client/vendor level.

Remain current on industry trends and technology including emerging digital advertising capabilities and mediums.

Qualification

- One to Two years of related work experience and/or training or equivalent combination of education and experience required.
- Bachelor's degree in English, communications, journalism or related field.
- Familiar with IT technology, Web, and Microsoft Office package

What we offer ?

- Working in motivated team in fast growing company
- Attractive salary based on personal skill and following the deadlines.
- Ability to work overtime out of office /from home or etc/

Please send emails to jobs@kamera.bg with reference number: Ref:0013K1